



We build B2B companies within
services and technology
– together with founders

Perpetua is an active and long-term owner in B2B companies within services and technology



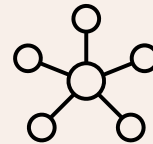
25+ years of operational and technology experience

Experience building and developing B2B companies in close collaboration with founders and management



Active involvement in board and strategy

We contribute structure, direction and execution capability in the development of the companies



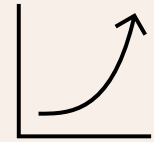
Technological and commercial expertise

Combining operational experience, technological insight and commercial development



Presence in Europe and Asia

Operational presence in several markets providing broad experience, perspective and network



Experience in building companies over time

We create value through continuity, structure and long-term collaboration with founders

Our investment strategy is built on four principles

1

Long-term ownership

We invest with a long-term perspective and develop companies in close collaboration with other owners and management

2

Active partnership

Close collaboration with founders and management on strategy, structure and sustainable growth

3

Technology-driven development

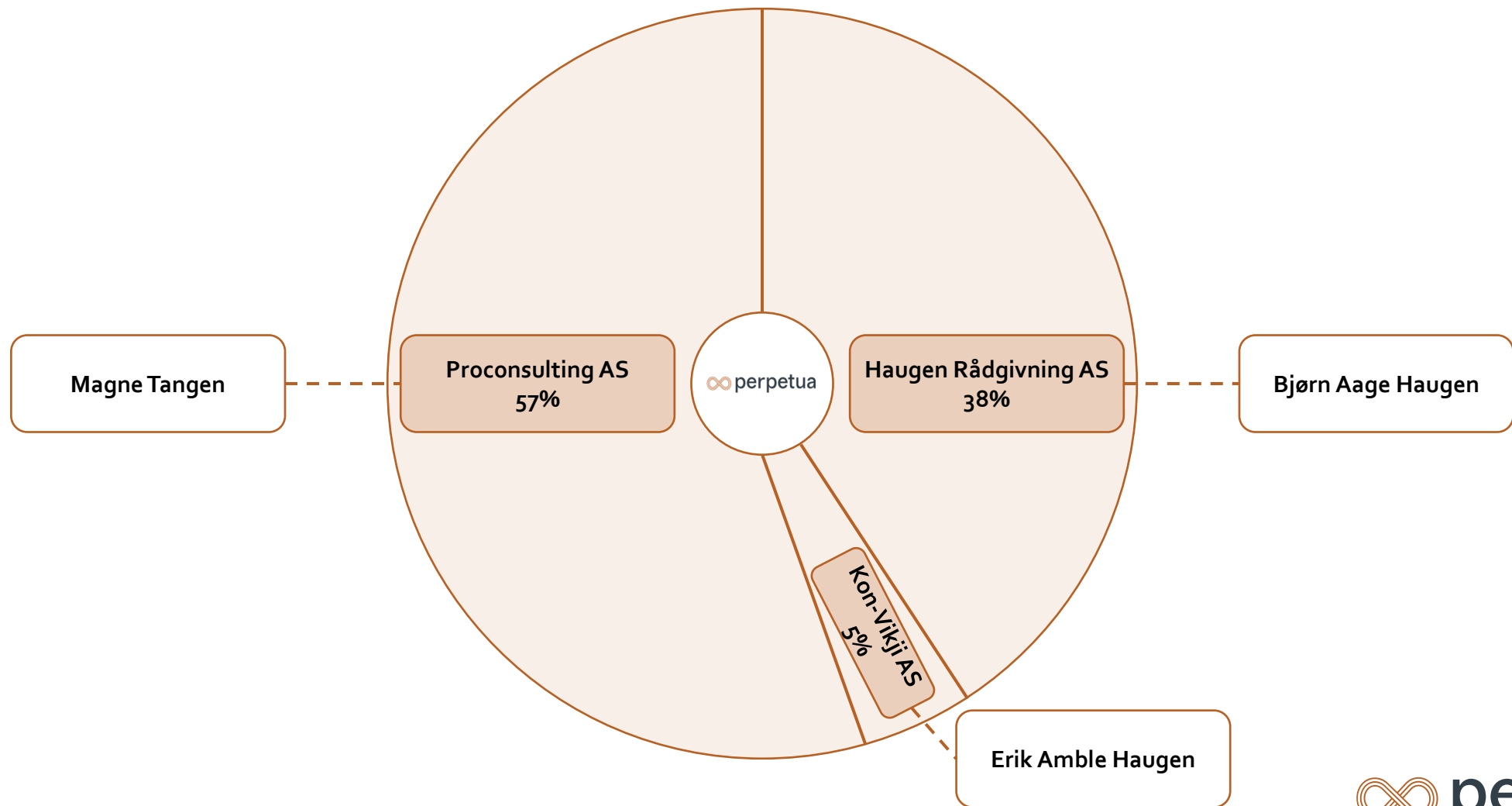
We prioritize companies where technology and expertise create durable competitive advantages

4

Scalable B2B models

Focus on robust business models with recurring revenues and profitable growth

Perpetua's ownership structure



Group overview



~120

employees



>90M

*revenue**



~1 500

customers



5

presence (countries)

* Revenue in mNOK - Wholly and partially owned subsidiaries

Today we are invested in the following companies

Company profile

- B2B services and technology
- Portfolio revenue / recurring revenues
- Scalability
- Efficient delivery models and services

Investment profile

- Positions that provide real influence
- Active minority or majority shareholder
- Founders / other owners must be active in the business

Our active investments

exacta
=

mogu

Digital Capture

BIPRO
BUSINESS INTELLIGENCE PROFESSIONALS

ProAccount
ApS

edentri

ProAccount
LANKA LTD

Collecti

BÚ
COMPOSITE

Our approach to value realization

We invest with a long-term perspective and have no predefined investment horizon.

Realization typically occurs when:

- founders/management wish to realize value
- the company's further potential is best developed under new ownership

Today we are invested in the following companies

B2B Services



- Accounting and related services
- Norway (Kongsberg, Tønsberg, Oslo)



- Outsourcing services
- Sri Lanka (Colombo)



- Accounting and related services
- Danmark (København)



- Debt collectin
- Norway (Oslo)

B2B Technology and software



- Customs and logistics
- Norway (Oslo)



- Business Intelligence
- Norway (Kongsberg og Oslo)



- E-invoicing
- Norway (Kongsberg)



- E-invoicing
- Malaysia (Kuala Lumpur)

Other investments



- Sustainable roof panels
- Norway (Bergen)



- Industry and manufacturing
- Norway (Innvik)



- Technology for windows
- Norway (Vågå)

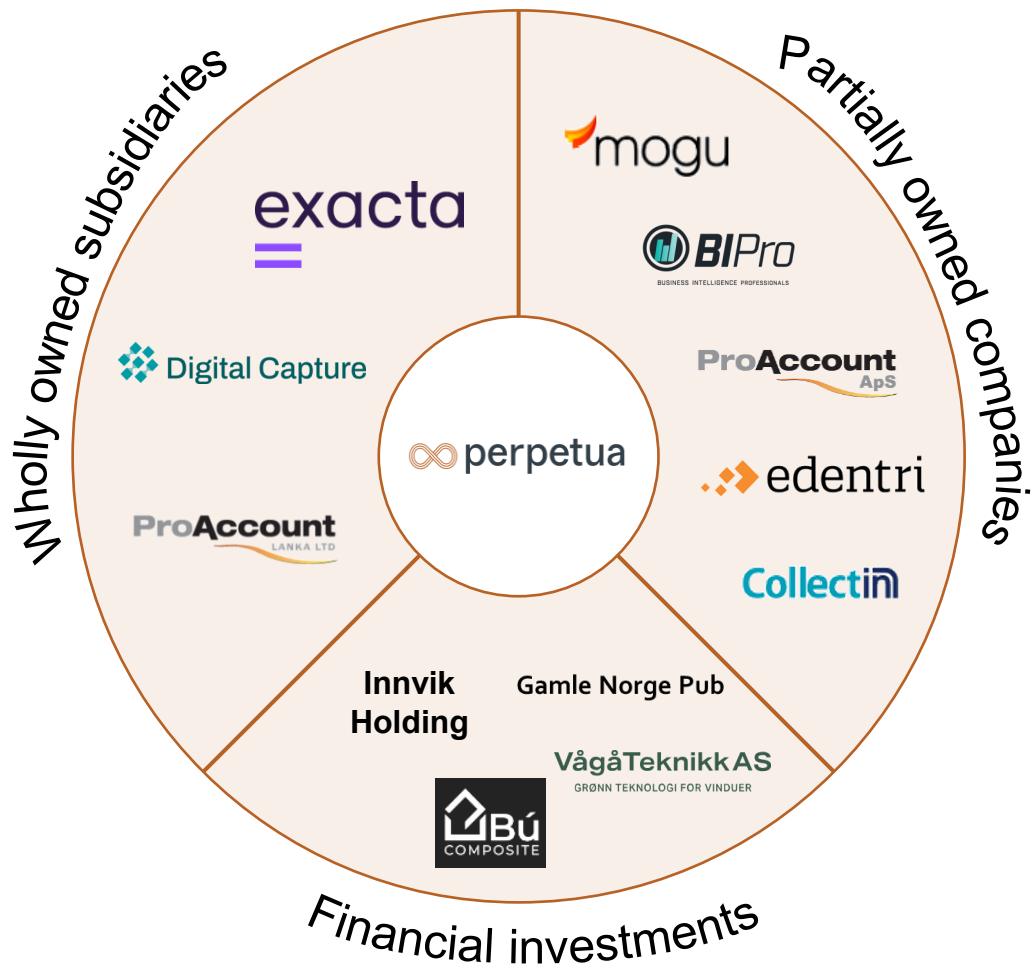


- Hospitality / bar & pub
- Norway (Kongsberg)

Ownership and corporate structure

Equity holdings

Wholly owned subsidiaries	Exacta AS	100%
	Digital Capture AS	100%
	ProAccount Lanka Ltd	100%
Partially owned companies	BI Pro AS	40%
	Edentri AS	40%
	ProAccount ApS	75%
	Collectin AS	30%
	MOGU AI Sdn. Bhd.	18%
Financial investments	Gamle Norge Pub AS	50%
	Vågå Teknikk AS	29,93%
	Innvik Holding AS	6,91%
	Bu Composite AS	10%





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