



We build B2B companies within  
services and technology  
– together with founders

# Perpetua is an active and long-term owner in B2B companies within services and technology



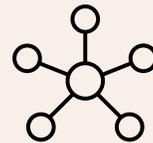
## **25+ years of operational and technology experience**

Experience building and developing B2B companies in close collaboration with founders and management



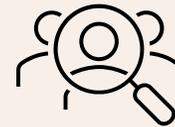
## **Active involvement in board and strategy**

We contribute structure, direction and execution capability in the development of the companies



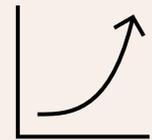
## **Technological and commercial expertise**

Combining operational experience, technological insight and commercial development



## **Presence in Europe and Asia**

Operational presence in several markets providing broad experience, perspective and network



## **Experience in building companies over time**

We create value through continuity, structure and long-term collaboration with founders

# Our investment strategy is built on four principles

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1

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## Long-term ownership

We invest with a long-term perspective and develop companies in close collaboration with other owners and management

2

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## Active partnership

Close collaboration with founders and management on strategy, structure and sustainable growth

3

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## Technology-driven development

We prioritize companies where technology and expertise create durable competitive advantages

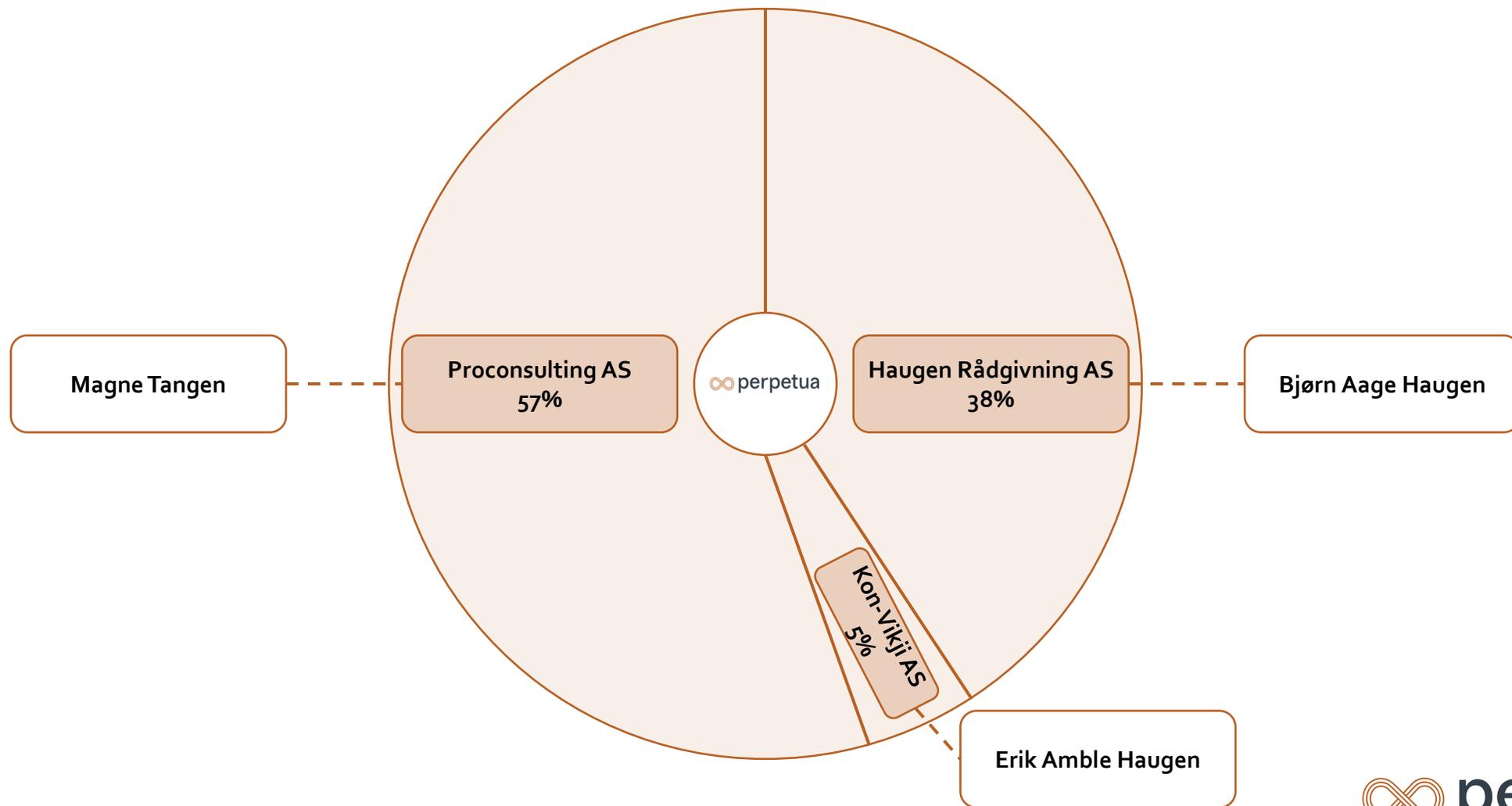
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## Scalable B2B models

Focus on robust business models with recurring revenues and profitable growth

# Perpetua's ownership structure



# Group overview

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**~130**

*employees*



**>85M**

*revenue\**



**~1 500**

*customers*



**5**

*presence (countries)*

*\* Revenue in mNOK - Wholly and partially owned subsidiaries*

# Today we are invested in the following companies

## Company profile

- B2B services and technology
- Portfolio revenue / recurring revenues
- Scalability
- Efficient delivery models and services

## Investment profile

- Positions that provide real influence
- Active minority or majority shareholder
- Founders / other owners must be active in the business

## Our active investments

exacta

mogu

Digital Capture

BIPRO  
BUSINESS INTELLIGENCE PROFESSIONALS

ProAccount  
ApS

edentri

ProAccount  
LANKA LTD

CollectiM

BU  
COMPOSITE

## Our approach to value realization

We invest with a long-term perspective and have no predefined investment horizon.

Realization typically occurs when:

- founders/management wish to realize value
- the company's further potential is best developed under new ownership

# Today we are invested in the following companies

## B2B Services

exacta

- Accounting and related services
- Norway (Kongsberg, Tønsberg, Oslo)

ProAccount  
LANKA LTD

- Outsourcing services
- Sri Lanka (Colombo)

ProAccount  
ApS

- Accounting and related services
- Danmark (København)

Collectin

- Debt collectin
- Norway (Oslo)

## B2B Technology and software

edentri

- Customs and logistics
- Norway (Oslo)

BIPRO  
BUSINESS INTELLIGENCE PROFESSIONALS

- Business Intelligence
- Norway (Kongsberg og Oslo)

Digital Capture

- E-invoicing
- Norway (Kongsberg)

mogu

- E-invoicing
- Malaysia (Kuala Lumpur)

## Other investments

BÚ  
COMPOSITE

- Sustainable roof panels
- Norway (Bergen)

Innvik  
Holding

- Industry and manufacturing
- Norway (Innvik)

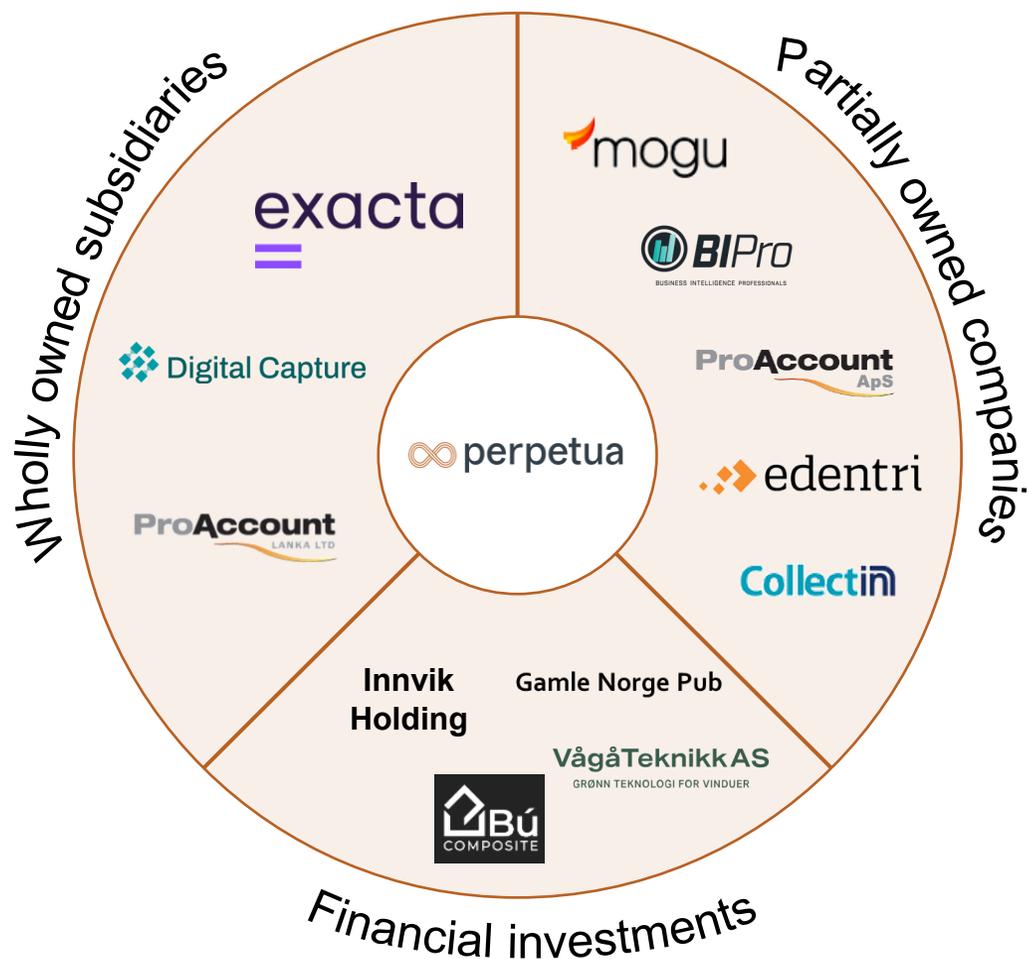
VågåTeknikk AS  
GRØNN TEKNOLOGI FOR VINDUER

- Technology for windows
- Norway (Vågå)

Gamle Norge Pub

- Hospitality / bar & pub
- Norway (Kongsberg)

# Ownership and corporate structure



## Equity holdings

<b>Wholly owned subsidiaries</b>	Exacta AS	100%
	Digital Capture AS	100%
	ProAccount Lanka Ltd	100%
<b>Partially owned companies</b>	BI Pro AS	40%
	Edentri AS	40%
	ProAccount ApS	75%
	Collectin AS	30%
	MOGU AI Sdn. Bhd.	18%
<b>Financial investments</b>	Gamle Norge Pub AS	50%
	Vågå Teknikk AS	29,93%
	Innvik Holding AS	6,91%
	Bu Composite AS	10%



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